

# INSPIRE *any* AUDIENCE

## IMPLEMENTING BEHAVIOURS OF SUCCESSFUL PRESENTATION STRATEGIES

Life is a series of presentations. Your ability to effectively communicate your ideas will determine the level of success you attain. You need the help and cooperation of others to create success, and the ability to make effective presentations will inspire others to take the action you need. The principles of this workshop are based on Tony Jeary's best-selling book, *Inspire Any Audience*, and have been taught around the world. You will learn hands-on techniques and skills developed by Mr. Presentation™ and his team which will help you better understand your audience and how to reach them effectively.

### Course Objectives

- Learn to effectively prepare and develop a presentation in half the time, using the popular 3-D Outline™
- Discover simple techniques to overcome the nervous jitters
- Learn to get 100% audience buy-in to your message

### Structure - Three elements of every presentation that require equal treatment

- **Content:** "What will you present and why will you present it?"
- **Presentation:** "How will you present your message?"
- **Audience:** "What are their expectations and how will they connect to your message?"

### The 7 Foundational Secrets™ of Effective Presentations. You will learn how to:

- Focus on your core objectives, alleviate the four audience tensions, use Trust Transference, incorporate Business Entertainment, Verbally Survey the audience, Target Poll individual audience members, and provide closure
- Ensure there is a solid link between each point in your agenda and your core objectives for the presentation
- Detail the points: the timing, the reasons for presenting, and the ways you are presenting
- Acquire skills you will acquire for immediate use
- Get input from select audience members prior to your presentations to validate approach and establish credibility
- Use the 3-D Outline™ to prepare your presentations in minutes
- Create a presentation arsenal of standard openings to include activities, quotes, etc., so your messages are personal and powerful
- Use different media (presentation, PowerPoint, video, role play, skits, handouts, activities)
- Mix facilitation with presentation so you keep the audience attention and gain maximum buy-in

**COURSE LENGTH - ONE DAY**

 Learning  
Communications

**800.622.3610**

