

**(FRONT)**

Treat your  
Customer  
at work as you  
would treat  
a Guest  
in your home.

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**(BACK)**

## The Guest

\*Everything you already knew  
about great customer service.

Treating Customers as  
Guests is as simple as:

- \* Welcoming Them
- \* Using Their Name
- \* Taking Care of Their Needs
- \* Thanking Them
- \* Inviting Them Back